Privacy Policy

About Zyne Ventures Privacy Policy

We created this Privacy Policy to disclose how we gather, store, use and protect the information we collect on our website www.zyneventures.com. Please, read this document carefully and do not access our website if you don't agree with what is written below.

Compliance

By visiting the Zyne Ventures website, you agree to the terms of the Privacy Policy outlined below.

Zyne Ventures Website Usage

No user of Zyne Ventures website may distribute, exchange, modify, sell, or transmit any information published on this site, including but not limited to any text, images, audio or video, for any business or commercial purpose without our written expressed permission. The site cannot be used for or involved in illegal activity of any kind. To learn more, check our <u>Terms and Conditions</u>.

Cookies

We use cookies to track and analyze your activity and improve your experience on our website. A cookie is a file containing an identifier that is sent by a web server to your web browser and is stored on the browser. The identifier is then sent back to the server each time the browser requests a page from the server. Cookies never give us access to your computer, files, settings, etc. Instead, cookies help us monitor the pages of our website you find useful and optimize our content and user experience based on your visits and activity on our website.

We use different cookies for analytics, fraud prevention and to enable certain functionality on our website, including but not limited to third-party cookies by Google Analytics, DoubleClick (Google), HotJar, Cloudflare, Hubspot, YouTube. We use Facebook Pixel Analytics/LinkedIn Insight Tag to collect data related to user visits to our website, including the URL, IP address, device and browser characteristics, and page views. User personally identifiable data is not shared with us, only aggregated reports about our audience.

We value your privacy and follow the applicable EU laws and regulations on privacy protection. We provide you with a note about our cookies practices and Privacy Policy when you visit our website. By giving your active consent on the note, you agree to our Privacy Policy and cookies practices. You can disable and delete cookies by changing the settings of your web browser. Please, use the Help section of your browser to learn how to disable and delete cookies. Note that if you delete all cookies, it may generally decrease your user experience and prevent you from taking full advantage of our website.

Collection of Personal Data

Zyne Ventures collects your personal data to respond to your queries and provide better services on our website. We collect information in two ways:

When you leave a query on one of our contact forms, we collect your personal information such as your name, an email address and a company name that you willingly submit on our website. We always ask

for you to read and give your consent to our Terms and Conditions and Privacy Policy before submitting any of your personal information on our website.

When you are using our website, our servers may automatically collect the information about your activity on our website using cookies. This information includes but is not limited to your IP address, browser type, ISP, referring/exit pages, date/time stamp, a number of clicks, domain name and country/state, location information.

Use of personal data

We gather, use, store and secure your personal data according to the provisions of the General Data Protection Regulation on data protection and privacy in the European Union and the European Economic Area adopted on 14 April 2016 and in force as from 25 May 2018.

Zyne Ventures LLP registered in **F-36/4 Block-8, Clifton Karachi (75600) Pakistan**, is the administrator of the personal data. You can contact the administrator at any time by sending an email to contactus@zyneventures.com and request access, rectification, the complete erasure of your information as well as restrict and object to the usage of your information for marketing, scientific, research, or other legitimate purposes. Check our GDPR compliance statement to get more details on your rights to your personal data.

We do not sell, share or rent any information you provide on our website. We use the personal information that you provide when submitting a query on any contact form on our website to get in touch and respond to your request. We store the data of our clients and leads using secure CRM platforms that comply with GDPR and take all necessary precautions to make sure your information is safe. Access to your information is restricted to the authorized personnel at Zyne Ventures and is never given to any third party without your prior consent.

Children's Personal Data

We do not knowingly collect any information from users under 16 years old. If we are made aware that we have such personal information, we will take reasonable steps to remove such information. If you think that your child provided any information on our website, contact us immediately by sending an email to contactus@zyneventures.com and we will remove such information from our records.

Changes to Privacy Policy

We review our Privacy Policy and other legal statements to make sure they are up to date and relevant to the current laws and regulations. We reserve the right to change and update this Privacy Policy at any time. The changes can be viewed on this page or upon direct request sent via email to contactus@zyneventures.com. Your continued usage of this site means you accept these changes.

GDPR Compliance

Please, check our <u>GDPR compliance</u> statement to learn about our effort to follow the provisions of GDPR law.

Privacy Policy has been revised and updated on July 7th, 2021